

## FOR IMMEDIATE RELEASE

### **Business Strategist, Speaker, Author and Leadership and Management Expert, Holly G. Green, Featured in USA Today as One of America's PremierExperts**

*Holly G. Green, nationally recognized speaker and consultant, featured in USA Today as one of America's PremierExperts™, in recognition of her expertise and work in creating strategic agility and more effective leaders.*

**Orlando, Fla. – October 5, 2009** – An elite group of celebrity experts from various industries were featured in USA Today in a full page color spotlight on September 17, 2009. One of these experts, Holly G. Green, business consultant and author of the book *More Than a Minute: How to Be an Effective Leader & Manager in Today's Changing World*, is being featured as a member of America's PremierExperts™. Holly was chosen for this honor for her expertise in building strategic agility in others, as well as her dedication and determination to help companies go slow to go fast in today's chaotic times.

Ms. Green has more than 20 years of executive level and operations experience in Fortune 100, entrepreneurial, and management consulting organizations. Holly is also a keynote speaker traveling around the globe including working with Vistage, the worlds' largest CEO membership organization.

America's PremierExperts™ LLC is an organization that provides free expert information and content to consumers and journalists alike, and honors business experts who are dedicated to spreading knowledge and awareness in their field of expertise and making significant contributions to their industry and the marketplace as a whole.

The participants selected to participate in this year's program are forward-thinking business owners, entrepreneurs, professional speakers, authors and corporate CEOs looking to give back by educating consumers, as well as distinguish their brand and increase revenues.

For more information about Holly G. Green, please visit <http://www.TheHumanFactor.biz> or <http://www.MoreThanAMinute.com>

To find out more about America's PremierExperts™ visit <http://www.AmericasPremierExperts.com>

About Holly G. Green:

Holly is currently the CEO of THE HUMAN FACTOR, Inc. Ms. Green has more than 20 years of executive level and operations experience in FORTUNE 100, entrepreneurial, and management consulting organizations. She was previously President of The Ken Blanchard Companies, a global consulting and training organization as well as LumMed, Inc. a biotech start up. She has a broad background in strategic planning and leadership assessment and development. She has been responsible for and successfully designed and built the necessary

infrastructure in several organizations. Experiences include working as both an internal and an external resource for multinational corporations including The Coca-Cola Company, AT&T, Dell Computer, Bass Hotels & Resorts, Nokia, Expedia, Inc., RealNetworks, Inc., Microsoft and Google. Holly is known as someone who gets things done and has led turnarounds as well as hyper growth organizations.

Her strategic planning insights and consulting expertise come from years of leading people, departments, and entire organizations to consistently higher levels of success. With a proven track record of value-added delivery and as a sought-after speaker and consultant, she has received national recognition. Her current top selling book, **More Than a Minute: How to Be an Effective Leader & Manager in Today's Changing World** is on bookstands now. In addition to her corporate experience, she also has extensive experience in political strategy at the local, state and Presidential levels.

Holly graduated Summa cum laude with her Bachelor's degree in behavioral sciences and with Distinction with her Master of Science degree in organization development from American University in Washington, D.C. She is currently on the staff at Webster University and teaches courses in the graduate program and is on the executive education faculty for San Diego State University and the University of California, San Diego.

Holly is a board member of Total Training, Inc., KBM Facilities, and serves on the Speaker Advisory Board for Vistage International. She is a member of the Corporate Director's Forum and has served in numerous company and not for profit organizations. She is an active member of the Chairmen's Roundtable, a non profit organization of senior executives providing pro bono strategic advice to mid-sized businesses and serves as a mentor in California State University's Center for Leadership and Mentoring. Holly was honored as a dynamic business leader and role model receiving San Diego's Women Who Mean Business Award in 2007.

For more information about Holly G. Green, please visit <http://www.TheHumanFactor.biz> or <http://www.MoreThanAMinute.com>

About America's PremierExperts™ LLC:

America's PremierExperts™ is an organization that recognizes business experts for their willingness to promote free expert content in their field of expertise to consumers and journalists alike, while offering business owners, entrepreneurs, professional speakers, authors, professionals and corporate CEOs exclusive, invitation-only, opportunities for further exposure and growth in the marketplace. JW Dicks, Esq. and Nick Nanton, Esq., attorneys by trade and entrepreneurs by choice, founded America's PremierExperts™ and The Ultimate Celebrity Branding Experience™ to honor entrepreneurs, CEOs, authors, professional speakers and businesspeople who are dedicated to spreading knowledge and awareness in their field of expertise and making significant contributions to their industry and the marketplace as a whole. For more information about America's PremierExperts™ LLC visit [www.AmericasPremierExperts.com](http://www.AmericasPremierExperts.com).

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Holly Green, Holly G. Green, strategic agility, The Human Factor, business management, leadership, management, experts, strategic planning, speaker, america's premier experts, branding agency, branding companies