

Holly G. Green, nationally recognized speaker, consultant and CEO of THE HUMAN FACTOR, Inc., has recently been selected by the California State University San Marcos Center for Leadership Innovation and Mentorship Building (CLIMB) to receive their Outstanding Business Leader Award for 2010.

San Diego, December 13, 2010 -- Each year, California State University San Marcos' CLIMB selects one business leader who typifies the philosophy of the Center and is an exemplar of economic innovation, community involvement, philanthropic contributions, as well as business success. CLIMB could not think of a better person to honor this year than Holly G. Green, who will be accepting her award at a private reception on December 16, 2010 as part of CLIMB's Senior Experience Celebration.

Ms. Green has more than 20 years of executive level and operations experience in Fortune 100, entrepreneurial, and management consulting organizations. A behavioral scientist, consultant, and internationally acclaimed keynote speaker, Holly helps business leaders and their companies achieve higher levels of performance and profitability.

For more information about Holly G. Green, please visit <http://www.TheHumanFactor.biz> or <http://www.MoreThanAMinute.com>

About Holly G. Green:

Holly G. Green

As CEO and Managing Director of The Human Factor, Inc. (www.TheHumanFactor.biz), Holly's unique approach to consulting - based on the approach *Pause, Think, Focus, Run* - provides the tools, techniques, and skills companies need to reach their destinations and achieve their strategic goals. Her ability to teach clients how to "slow down to go fast" has earned her the unofficial title of *Architect of Pause*.

An experienced business leader and behavioral scientist, Holly has a rare combination of extensive academic training and in-the-trenches experience working in and leading organizations. As president of The Ken Blanchard Company, she led the established company in a new and more focused strategic direction. As president of LumMed, she helped launch the startup biotech firm by doing everything from lining up investors to setting the vision and key objectives to structuring the management team.

As a consultant, Holly is frequently hired by FORTUNE 100 companies such as AT&T, Dell Computer, Microsoft, Expedia, Nokia, Sperian, and Google to help them compete more effectively in today's uncertain markets. She helps these companies get clear on what winning looks like, and then shows them how to align the resources and energy of the organization to get there.

In addition to her consulting work, Holly delivers highly acclaimed keynote presentations and workshops to tradeshow conventions, industry gatherings, and business meetings. A polished and engaging speaker, Holly has presented to hundreds of audiences around the world. She is one of the highest rated speakers for Vistage, the world's largest CEO membership group, and has received three Speaker-of-the-Year awards. Holly has headlined numerous national and international conventions, and has shared the stage with the presidents of Dell, Hilton Worldwide, and Burger King, among others.

Holly holds a Bachelor's degree in Behavioral Sciences and a Master of Science degree in Organization Development from American University in Washington, D.C. She currently serves as an adjunct

professor at Webster University, teaching courses in the graduate program. She also teaches in the Executive Education Program at San Diego State University, and is the founder of the Management Development Institute offered there.

Holly's top selling book, *More Than a Minute: How to be an Effective Leader & Manager in Today's Changing World* (printed in nine languages and distributed globally), goes beyond the theory of leading and managing by providing practical, action-oriented information. She also writes a column for the Worldwide Association of Business Coaching, and is a highlighted expert on numerous leadership, strategic planning, and innovation blogs. Holly has contributed to two other best-selling books, *Shift Happens*, and *A Cup of Cappuccino, Vol. II*.

Holly is a board member of Total Training, Inc. and KBM Facility Solutions, and serves on the Speaker Advisory Board for Vistage International. She is a member of the Corporate Director's Forum and has served in numerous company and not-for-profit organizations. Holly is an active member of the Chairmen's Roundtable, a nonprofit organization of senior executives providing pro bono strategic advice to mid-sized businesses, and serves as a mentor in California State University's Center for Leadership and Mentoring. She also provides strategic advice and guidance to several 501(c)3 organizations.

About CLIMB:

The Center for Leadership Innovation and Mentorship Building (CLIMB) was established in the College of Business Administration at California State University San Marcos in August 2004. CLIMB's goal is to serve the leadership development needs of the surrounding community through innovative research and collaboration with various internal and external constituencies (e.g., students, faculty in other colleges, business, and community organizations).

CLIMB focuses on path-breaking leadership research and teaching innovations. The Center also serves as a catalyst for local businesses to collaborate with the expertise of the College of Business Administration and the University.